

KLEVER ALVARADO

NYC | Designer + Illustrator

klevera63@gmail.com | www.klevera.co/

EDUCATION

School of Visual Arts
BFA: Graphic Design
Class of 2017

EXHIBITION

Queens Museum
*En Diáspora Pueblos
Transnacionales.*

Visual depiction on the
duality of identities as
an Ecuadorian migrant
becoming a New Yorker.
September 2022

LANGUAGES

Fluent in English
& Spanish

EXPERIENCE

Berlin Rosen

Social Media content work for advocacy driven projects such as racial justice, workers advocacy and LGBTQI+ issues.
Full Time / Freelance October 2022 - Present.

Palette Group:
Nascar | Bundesliga

Nascar: Branding (Signage, Print collateral) & Illustration design for Bubba's Block Party event. Bubba Wallace as the public figure invites the black community to Nascar (Richmond Raceway). The event included Q&A with Bubba, live Artist/ DJ performances, and family activities.

Bundesliga: Signage design for Bundesliga "Common Ground" event at the New Design HS Rooftop. Kids and adult players came into compete at their age group tournament.
Freelance July- September 2022

EACC
& Collaborations

Digital content/ print collateral (apparel merch) design for Ecuadorian Cultural Center in house and around the city events. Small client and collaborations with local musicians lead to work on self initiated projects in print design and photography.
November 2021 – June 2022

Vault 49

Re-Brand Iconography/ Illustration Design for Podcast/ Audio system.
Freelance October 2021

Palette Group:
Allyship & Action

The State of Equity is A&A's tent pole event in Q4, a gathering of industries for annual planning and development around anti-racism and designing equitable industries. Animated illustrations were created for a 2 day summit live event.
Freelance October – December 2020

Superunion NYC

Advertising and Re-branding for CPG and Tech product brands.
Freelance February – March 2020

Revolver New York

Visual Branding (Re-Brand) and illustration work for clients within the restaurant, hospitality, and residential lifestyle field.
Full Time July 2018 – August 2019

Interbrand NYC

Advertising / Marketing Branding work for global Tech, Financial, CPG leading brands such as Microsoft, Sanex, Voya, Toyota.
Full Time/ Freelance February – June 2018

Brisk / Pepsico

Illustration Label design for the new Watermelon/ Lemonade "Flavor of the Summer".
Freelance August – September 2016

Brooklyn Museum

Internship work involved pitching ideas to promote upcoming museum events. Being mindful about the museum visiting experience, we designed signage, info-graphics, and merch.
June – August 2016
